

Cyrill Eltschinger CEO, I.T. UNITED

A multi-cultural entrepreneur educated in Switzerland and the United States, Cyrill Eltschinger has more than a decade of experience working in the China market. Prior to I.T. UNITED, he spent eight years with Electronic Data Systems (EDS) on various assignments in Europe, the United States, and Asia-Pacific. He was eventually posted to China as Head of Technical Infrastructure to establish and lead the country-wide information and communications systems and automation of General Motors.



Anticipating the trend towards global IT outsourcing, he identified early China as an emerging major player. In 1998, he and a group of former EDS colleagues started I.T. UNITED. The company today is one of the most trusted China-based outsourcing services providers with a reputation for delivering cost-effective IT solutions that make technology smarter, easier, and more productive.

Due to his unique expertise in the IT field and experience in China, Cyrill acts as a strategy advisor for the TORCH Center, the technology-focused agency of China's Ministry of Science & Technology (MOST); IT strategy advisor for the Tianjin Economic-Technological Development Area (TEDA); and is a subject matter expert at the Gerson Lehrman Group (GLG) Technology Council, briefing executives both on the technology industry and the China market. He holds a Bachelor of Arts in Finance from the Texas A&M University and a certificate in Systems Engineering Development from EDS.

Away from the office, Cyrill is the author of "*Source Code China: The New Global Hub of IT Outsourcing*" (2007), the first book to address China's growing technology boom for software development and high-tech services. Cyrill serves as Chairman of SwissCham China (the Swiss Chamber of Commerce in China); on the Board of Governors at the Capital Club, Beijing's premier private business club; he is also the Founding President of the Texas A&M University China Club. Before entering the private sector, Cyrill was an Officer in an elite unit of the Swiss Special Forces. He is also an enthusiastic aviator and holds the first private pilot's license issued to a foreigner in China since 1949.

About I.T. UNITED:

I.T. UNITED (Information Technology United Corporation) is a trusted brand name and major China-based provider of software development and outsourcing services. Established in 1998 with global headquarters in Beijing, I.T. UNITED has an international management team and is firmly committed to the highest quality standards (CMMI). The company serves as a technology supplier to global and regional IT companies, and as a solutions provider to corporate and government clients. Key services include: application development and maintenance, business process support services, systems infrastructure, and interactive marketing. I.T. UNITED consistently delivers high-performance results at the most competitive rates, globally. The company employs local talent in its development centers (Shanghai, Xi'an, Xiamen and Beijing), and operates a growing network of offices in North America, Japan and Europe. I.T. UNITED is an internationally recognized Top 100 offshore player and a "Class A" IT company in China. For further information please visit: www.ituc.com.